2020 YEAR

IOTFUSE • MEDFUSE AGFUSE • RETAILFUSE

KConfs
Official Speaker Brochure

Producing Knowledge-Centric Conferences since 2014

Why Speak at KConfs Conferences?

Speaking at KConfs Conferences can be highly beneficial for any individual or company seeking to gain exposure and educate like minded individuals in the field of IoT. People are constantly on the pursuit of knowledge in the ever expanding field of the Internet of Things. As a Speaker, you can expect to broadcast your knowledge, research, and experience to people that want to listen. There are many opportunities to speak at KConfs Conferences including IoTFuse, MedFuse, AgFuse.io and RetailFuse. These platforms provide Speakers with the chance to be in view of many top IoT companies. Attendees can ask questions and provide insights as to what the IoT community is wanting to know about the connected world.

Networking opportunities present themselves at the conferences and post-speaker sessions/workshops as attendees desire to learn more about Speaker Presentations. Since speaking slots are limited, only the most interesting, relevant, and qualified are approved to present their topic at KConfs Conferences.

KConfs Conferences - Benefits & General Info

What are the benefits of Speaking at KConfs Conferences?

There are many benefits that can come from speaking at a conference. Many of theses benefits include:

Industry Growth
People become more aware and invested in an Industry that continues to show growth and interest. Giving a talk on an updated or otherwise new topic generates interest which in turn, brings crowds of new potential clients.

Networking
Presenting a topic at any KConfs Conference enables Speakers to make new potential connections. Opportunities to build and maintain a community of like-minded people at the conference are encouraged.

Lead Generation
A talk is more than just the sharing of knowledge and innovation. It is an opportunity to gain new leads for your organization. Connections can be formed through simple exchanges of emails, phone numbers or just a simple hand shake.

Valuable Insights
Speakers can gain insights, see new perspectives, and listen to opinions by other attendees. The platform to discuss a presented topic and be challenged by questions is there to help identify potential problems in research or even influence new ideas.

Are there restrictions on Topics that can be presented at KConfs Conferences?

At KConfs Conferences, there are no real restrictions to the topics that can be presented/discussed as long as they pertain to the conference being held. Topics must be related to the field of IoT and connectivity. Upon submitting a speaker application to one of KConfs Conferences, it will be reviewed and determined if it is relevant to the conference. The current yearly events being cycled are listed below:

2020
KConfs Conferences

AgFuse.io - Pushing The Future Of Farming To The Next Level (WINTER)
www.agfuse.io

IotFuse - Revolutionizing The Future Of IoT (SPRING)
www.iotfuse.com

RetailFuse - Enhancing The Consumer Experience & How We Market Forever (SUMMER)
www.retailfuse.io

MedFuse - Uniting Connected Innovation Pioneers (FALL)
www.medfuse.io
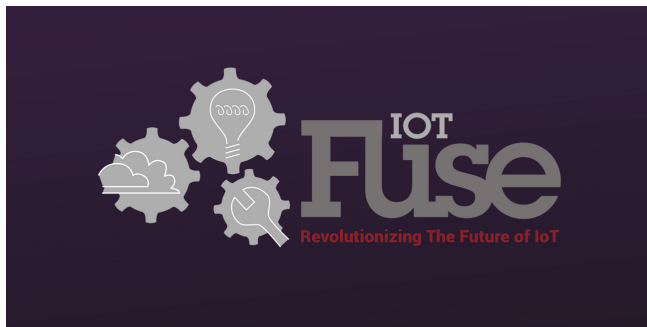
Becoming a Thought-Leader

Speaking at KConfs Conferences can be very rewarding in a variety of different ways. People who speak are seen by the IoT community as figures, innovators who are pushing the boundaries of what is possible in the connective world. The IoT community views established speakers as Industry experts who may find it easier to obtain referrals for business purposes. Being a leader of the Internet of Things is a badge of recognition that can be placed on ones resume. Over time, well known speakers can market themselves and expand their opportunities by speaking in various conferences.

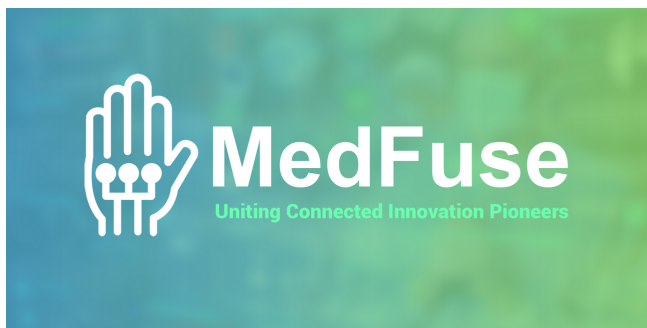**IoT and the Value of Knowledge**

A Speaker finds value in knowledge, and when presented to a community of like-minded individuals it stimulates new ways of thinking. The IoT community as a whole advances, it expands through the sharing of knowledge, research and experience.

IOTFUSE

The tech world had recently woken up and realized that with easily connectable wireless platforms and cloud services being easy to access - the Internet of Things was a real possibility. Of course, the knowledge and know-how about how to actually accomplish that connectivity was still fairly sparse.

MEDFUSE

In order to build out connected devices within the Medical and Healthcare space, we have to bring multiple parties together who often have different incentives and goals. Our conference Medfuse.io is built upon the following premise: Creating Constructive Dialogs Around Connected Medical & Healthcare.

AGFUSE.IO

IoT, a network of "things" that use connectivity and devices to curate data. AgFuse, a network of people that use IoT to push the future of farming to the next level. By connecting smart people, agriculture, and technology, farmers can now farm data, enhance control, reduce waste, and increase productivity. AgFuse, rooted in the Corn Belt and coming January 2020.

RETAILFUSE

The world has seen incredible and massive changes in the world of retail - both on the operations and physical sale side. How we seek out, purchase and receive goods constantly changes, and much of the change is enabled by connected devices and intelligence. We will bring together the experts at the forefront of this change from around the world to explore where Retail may go from both a trend-based and technological perspective.

KCONFS TEAM

KConfs LLC. invites you to check out our other conferences! IoT connectivity continues to grow and make an impact in different fields of work such a agriculture, medical, and even retail! Learn about the the benefits of technology and connectivity through the eyes of a Farmer, Medical Practitioner, or Salesman.

The main incentive which drives a knowledge worker to convene at a date is high-quality information and skill-building content which advances individuals' careers and cannot be easily sourced online. Anything less is a waste of your customers' valuable time.

KConfs